

FIG.1

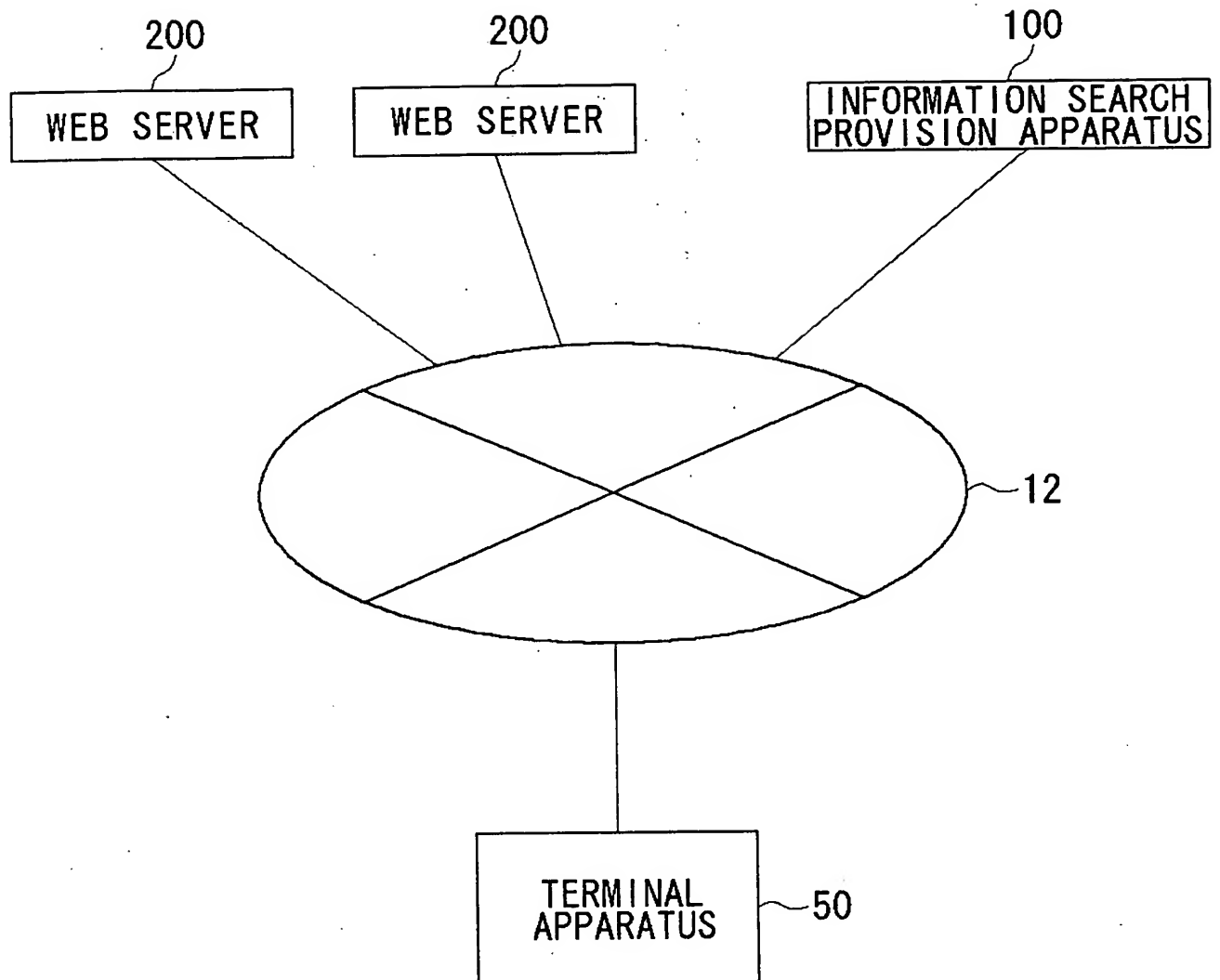


FIG.2

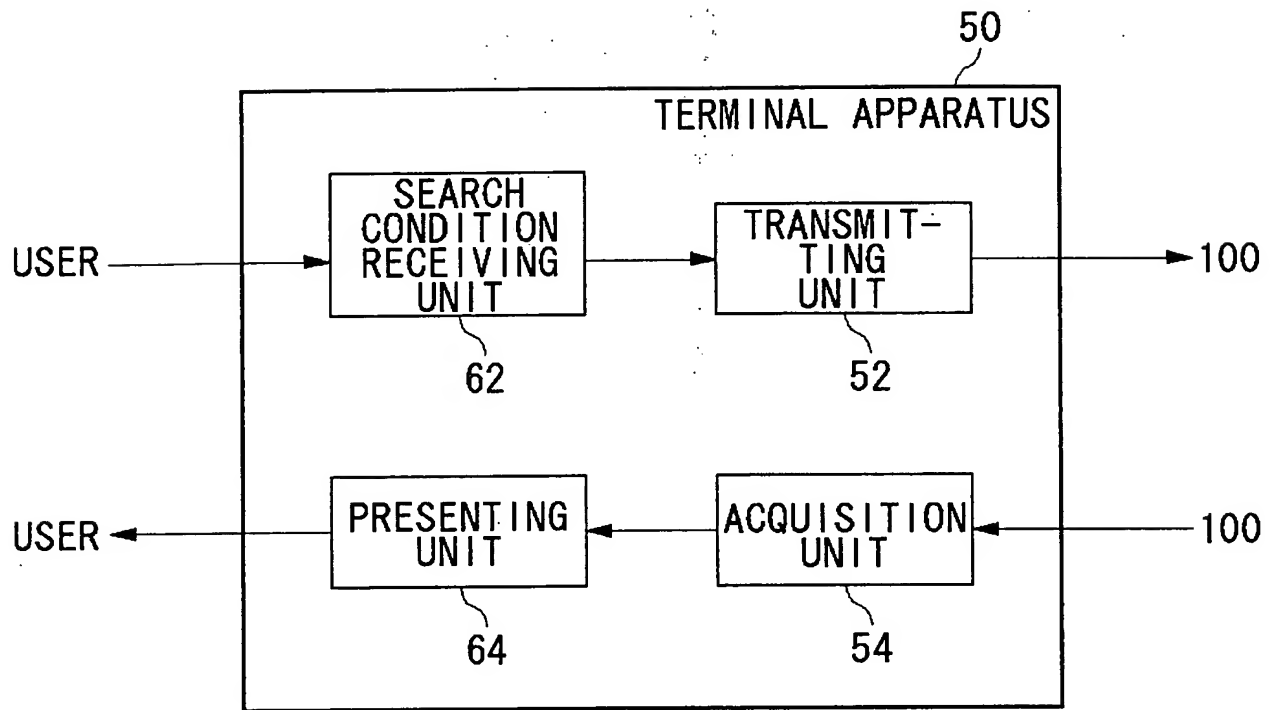


FIG.3

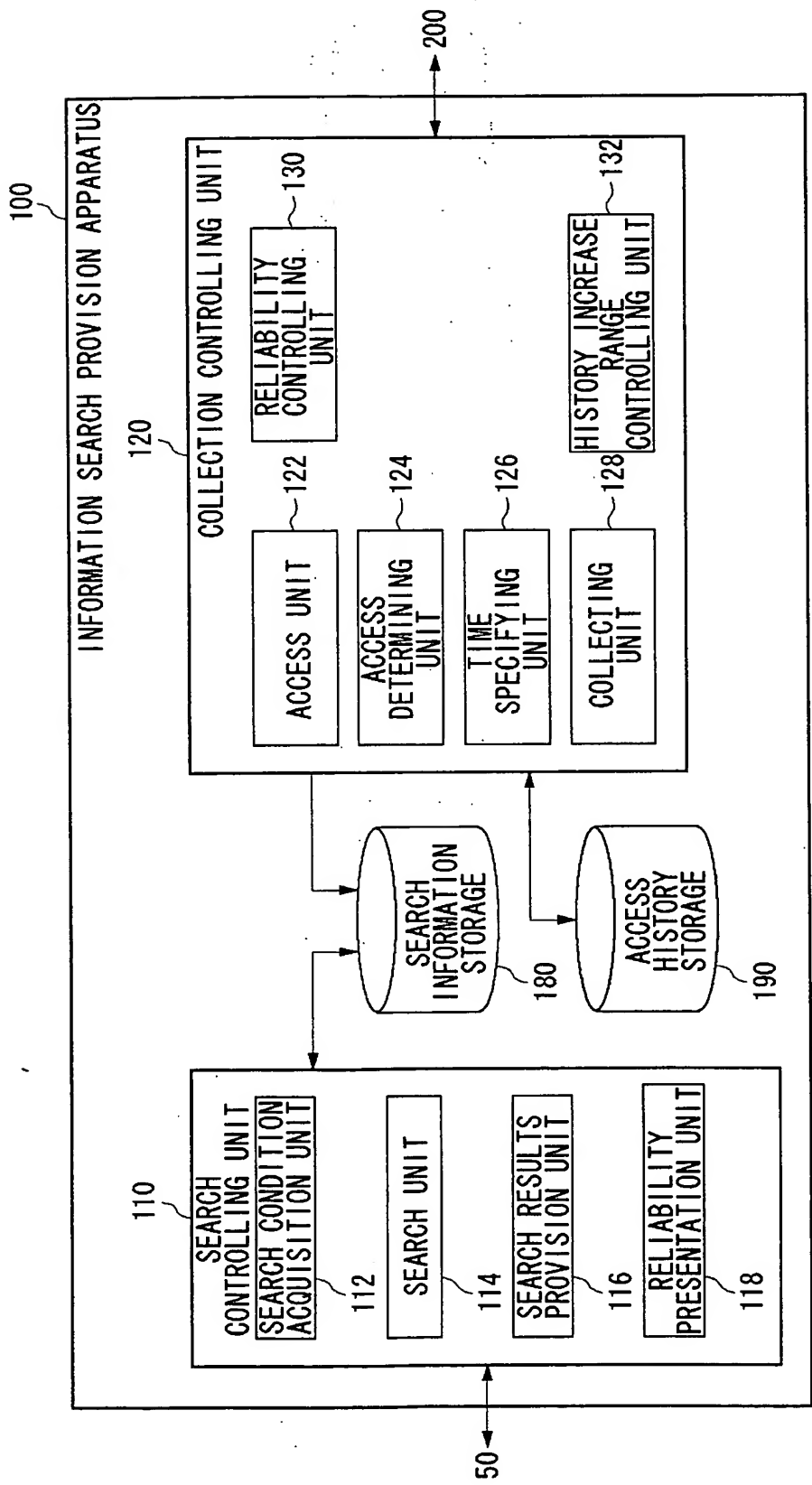


FIG.4

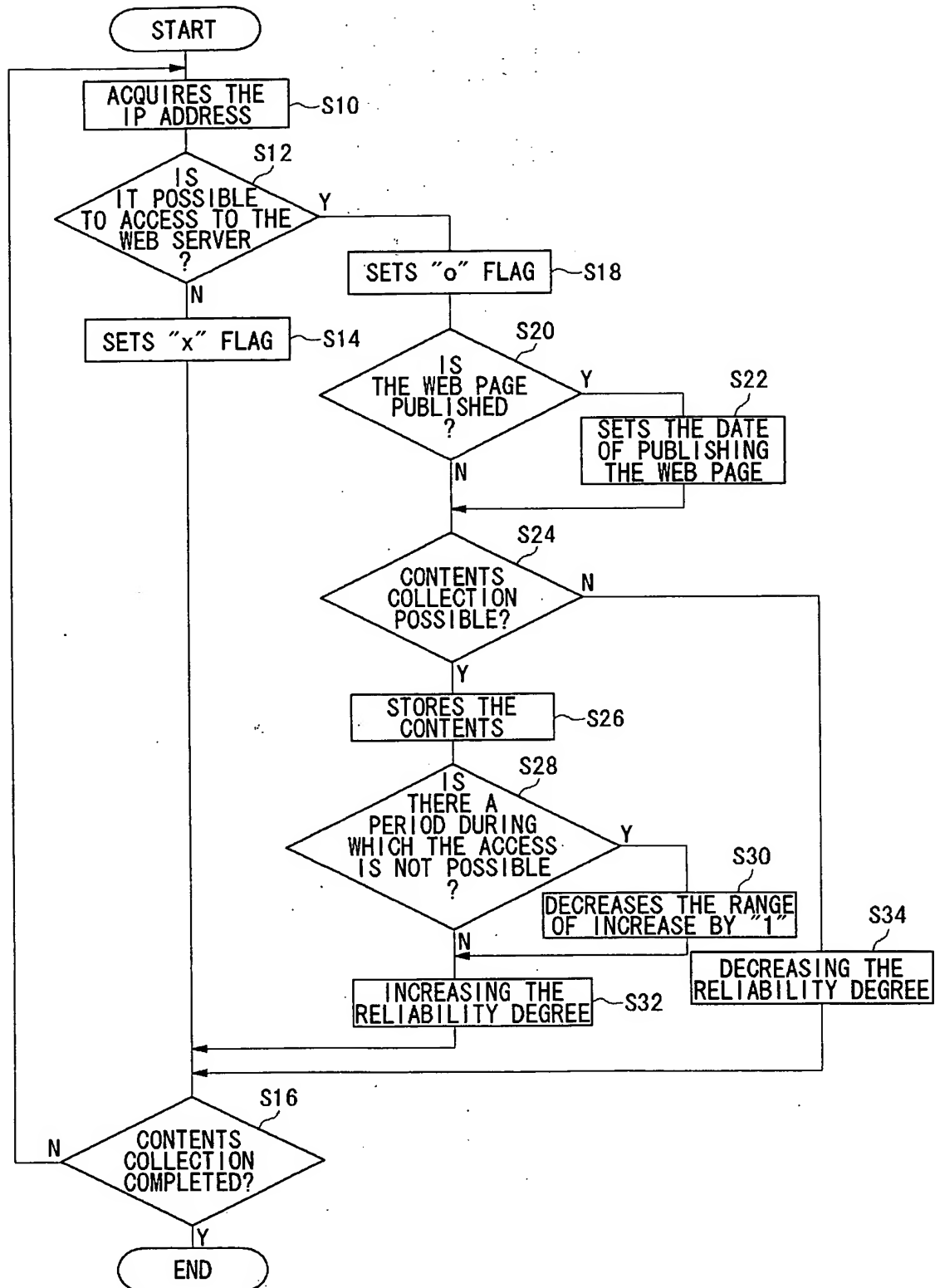
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IP ADDRESS	URL	CONTENTS	WEB PAGE PROVISION START DATE	RELIA- BILITY	RANGE OF INCREASE
{	{	{	{	{	{
200.100.100.001	http://~1/	<HTML><BODY> THIS SITE IS KAGOSHIMA'S	JAN. 1, 2004	600	5
200.100.100.002	http://~2/	<HTML><BODY> KAGOSHIMA TV'S	JUN. 1, 2004	80	5
200.100.100.003	http://~3/	<HTML><BODY> WEATHER IN KAGOSHIMA	MAY. 3, 2004	60	4
{	{	{	{	{	{

FIG.5

IP ADDRESS	ACCESS HISTORY STORAGE									
	JAN. 1, 2004	MAY. 2	MAY. 3	MAY. 4	MAY. 31	JUN. 1	JUN. 2	SEP. 1		
200.100.100.001	○	○	○	○	○	○	○	○		
200.100.100.002	x	x	x	x	x	○	○	○		
200.100.100.003	x	x	○	x	x	x	x	x		

FIG.6



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FIG.7

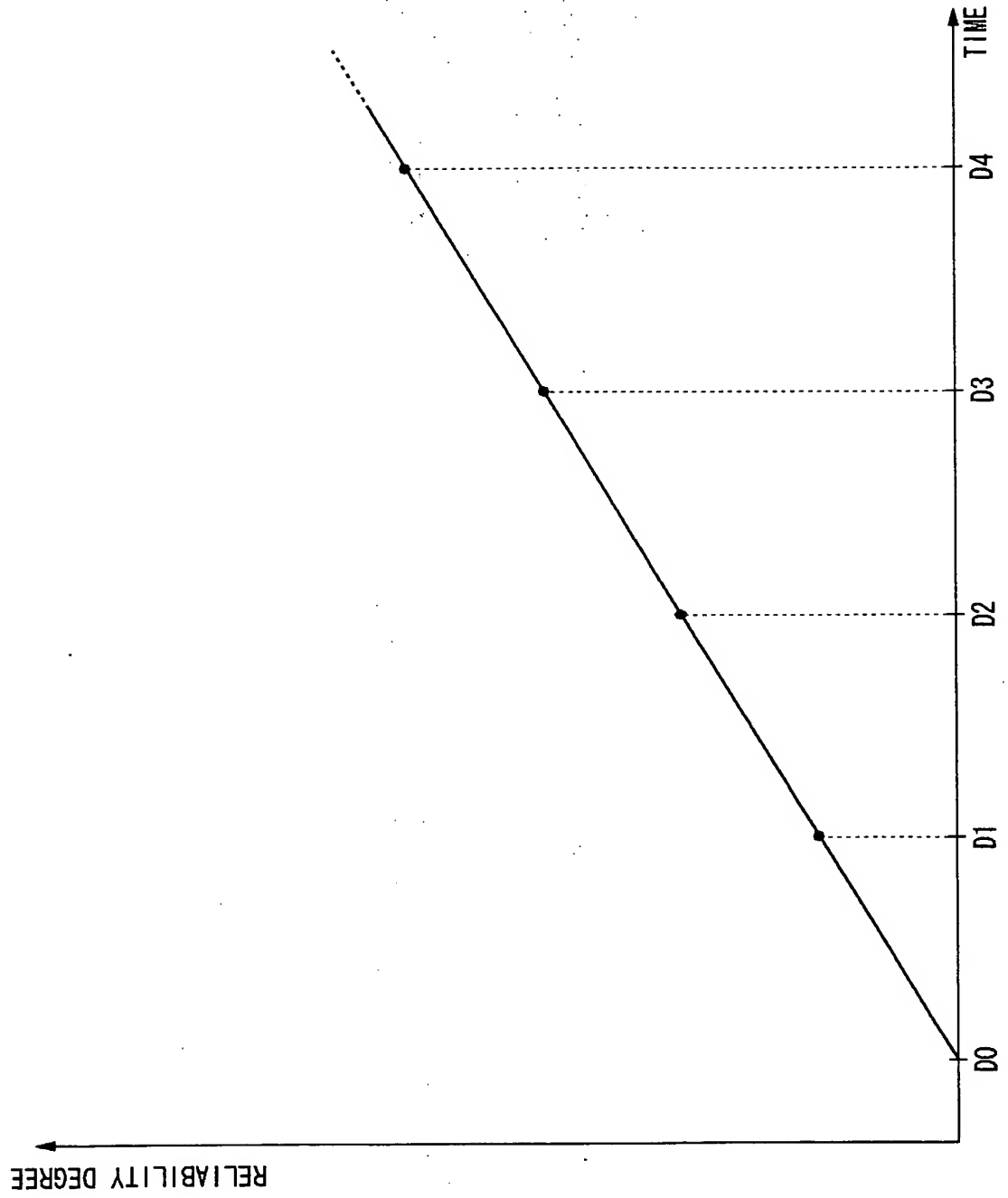


FIG.8

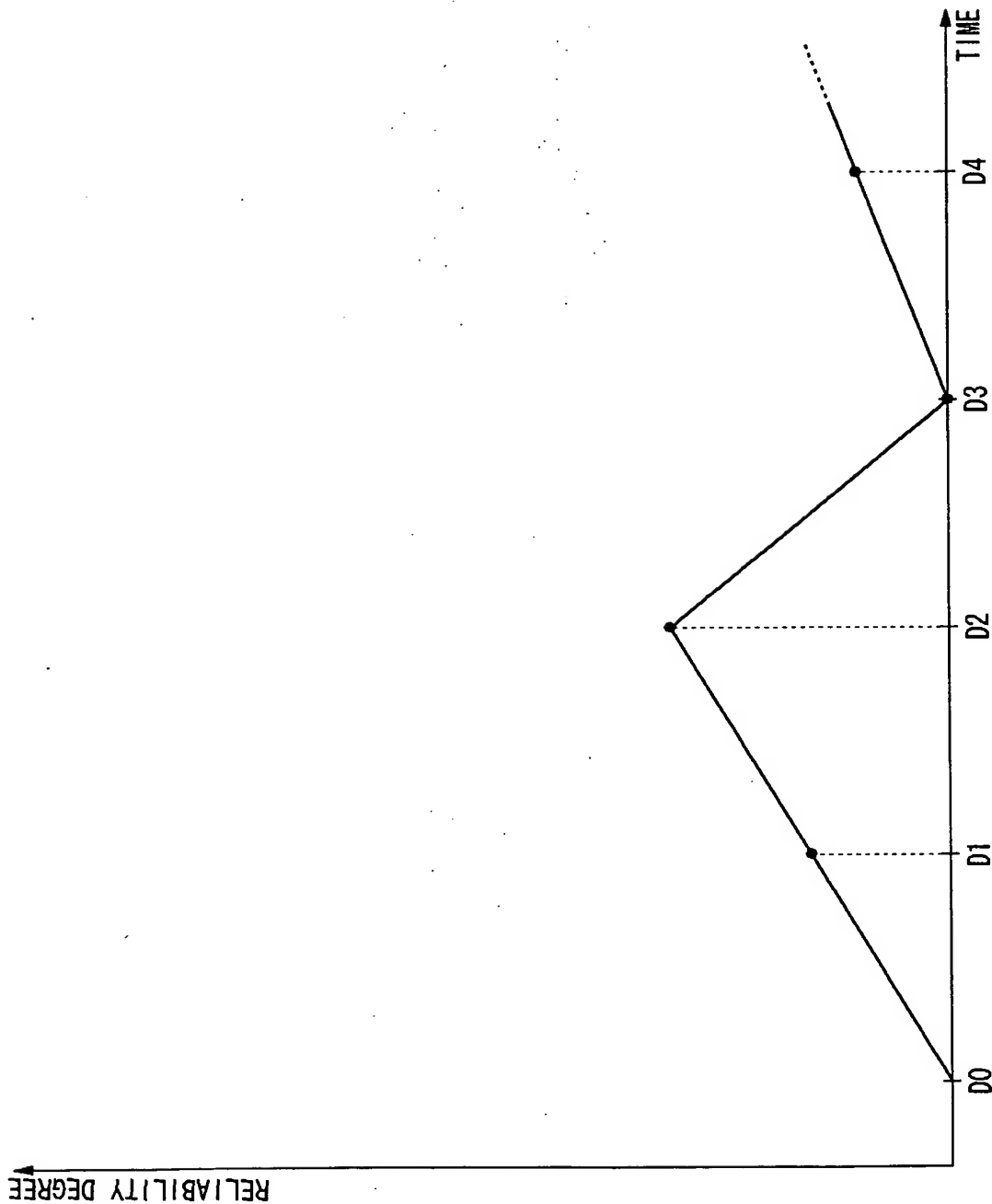


FIG.9

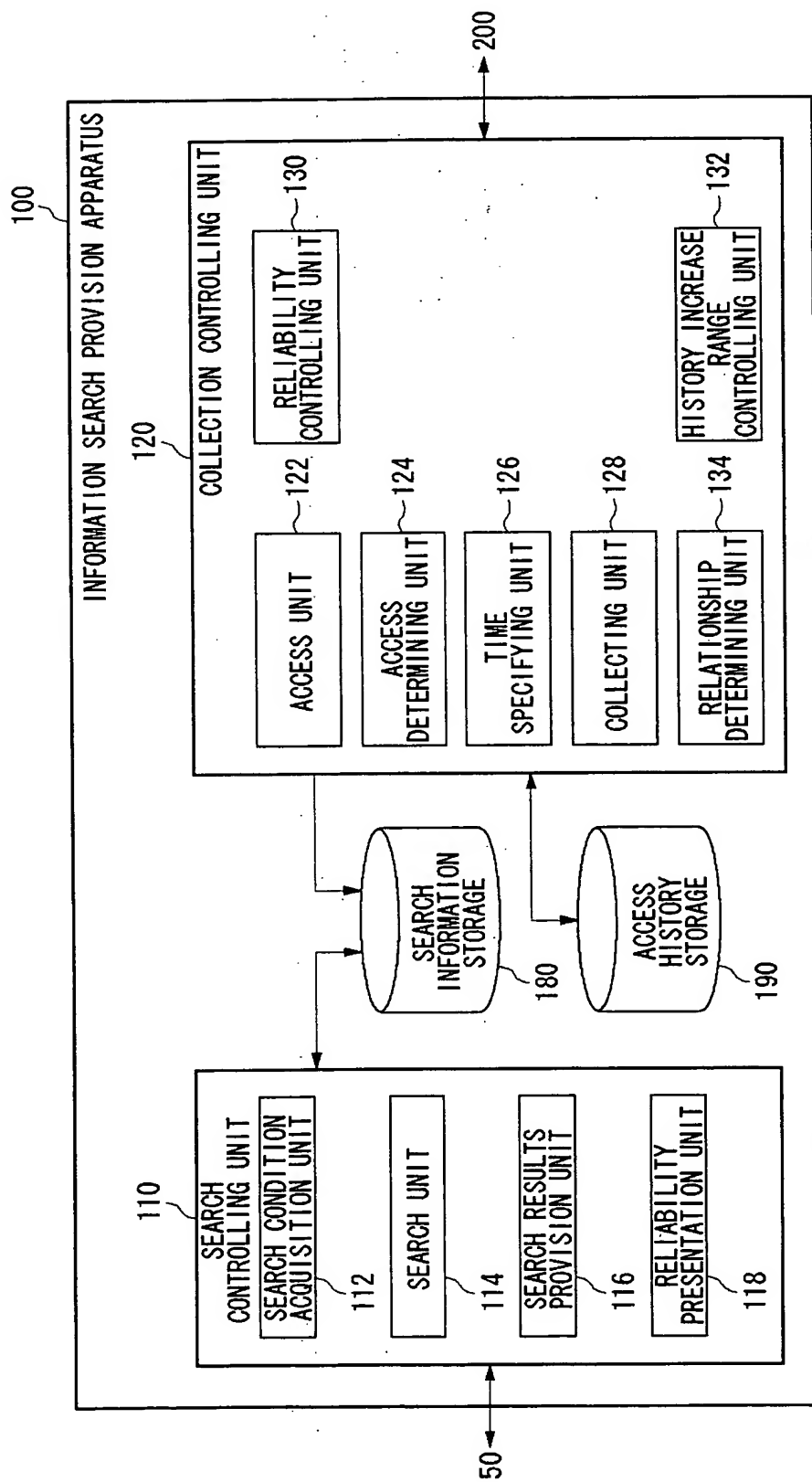


FIG.10

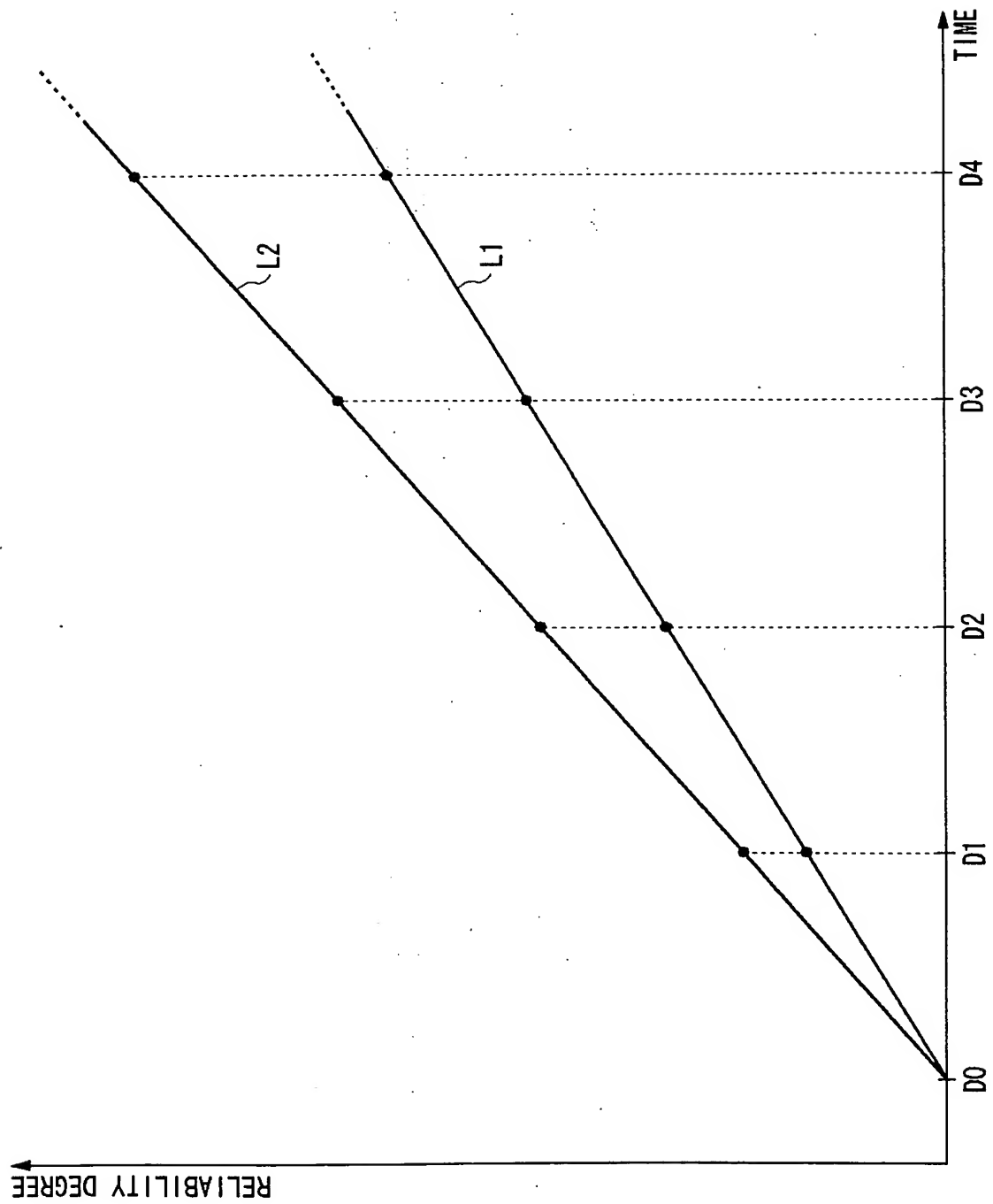


FIG.11

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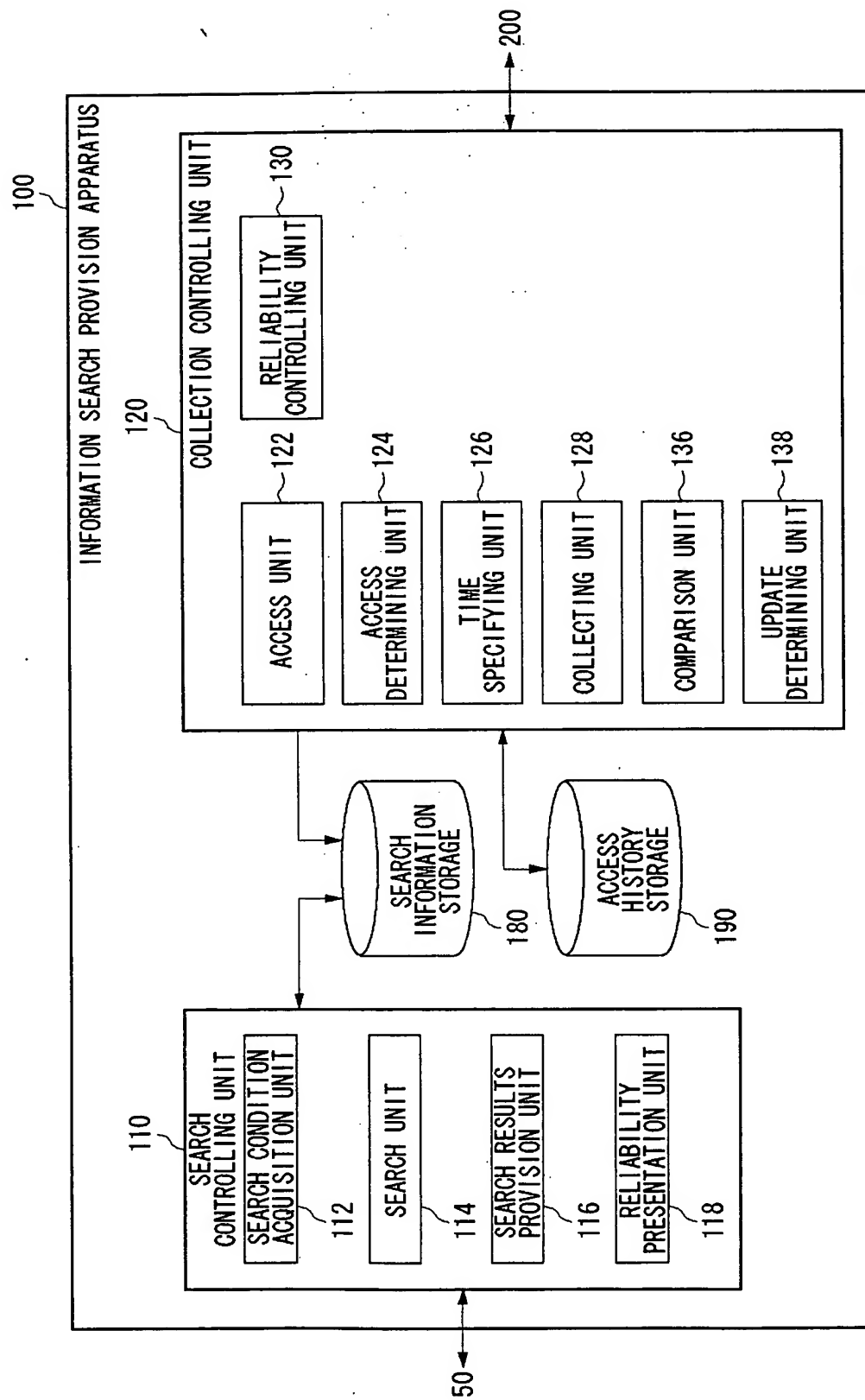


FIG.12A

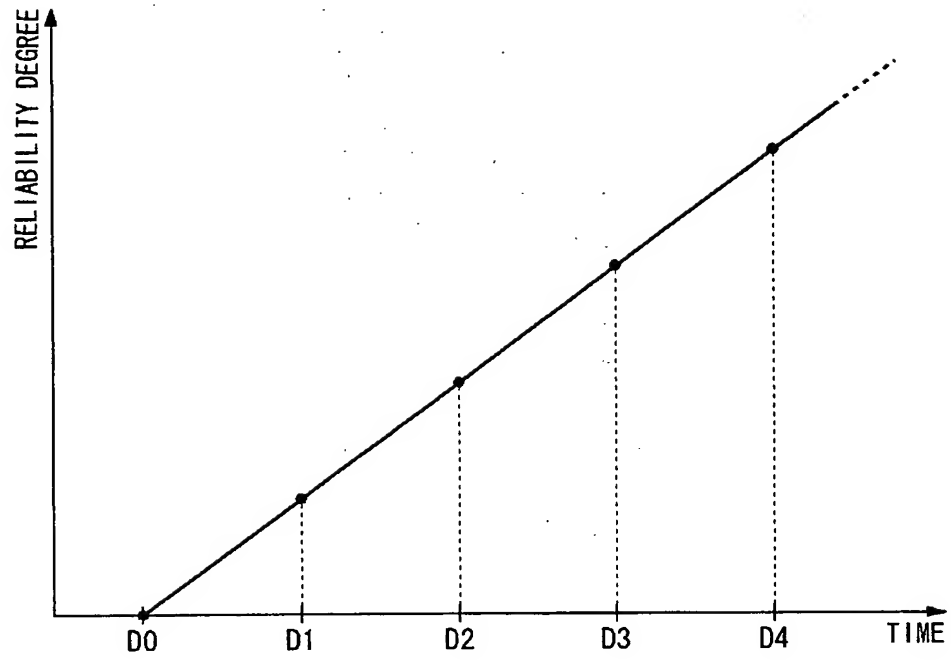


FIG.12B

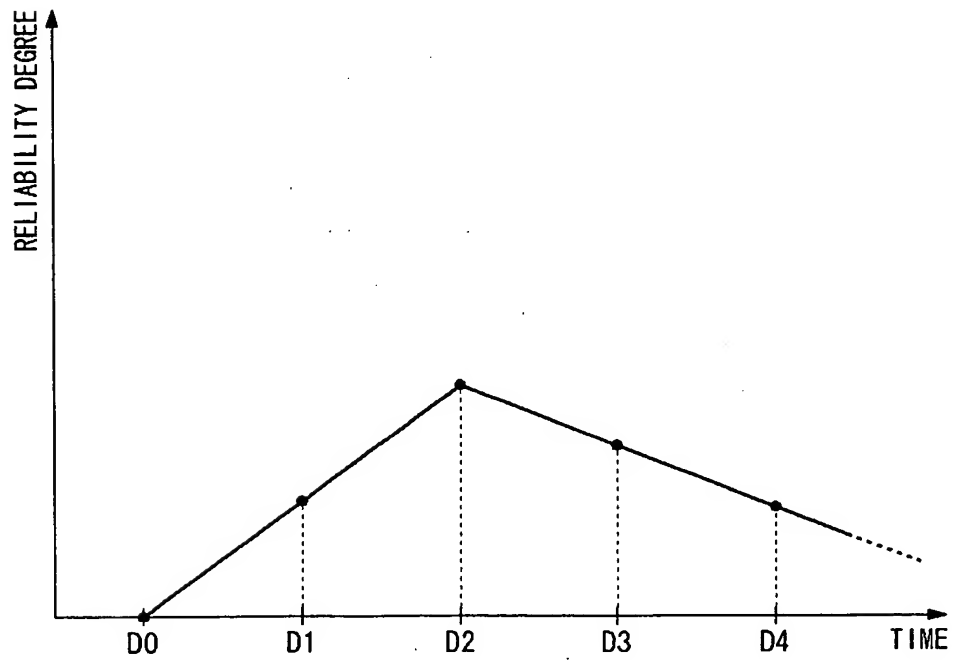


FIG.13

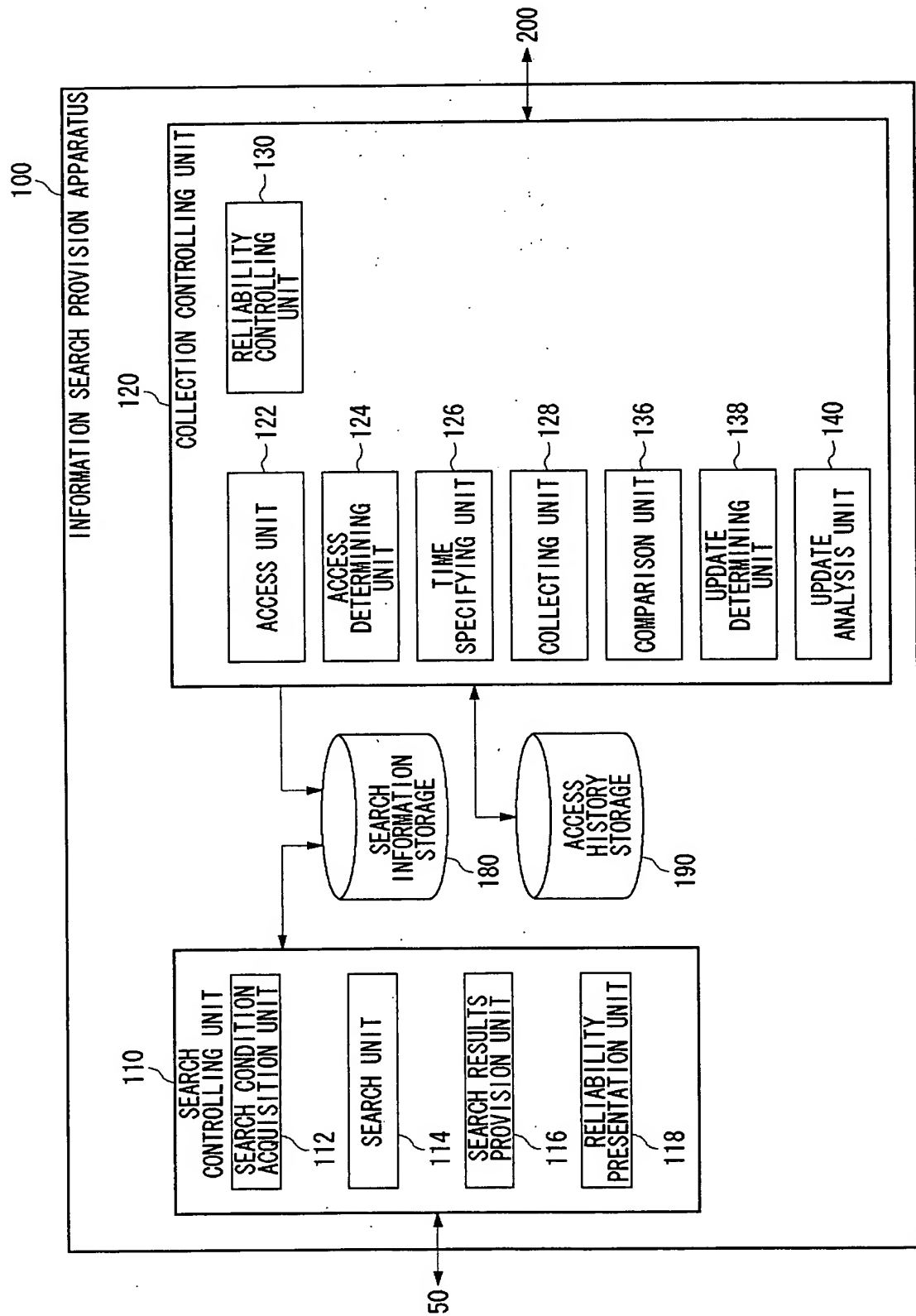


FIG. 14

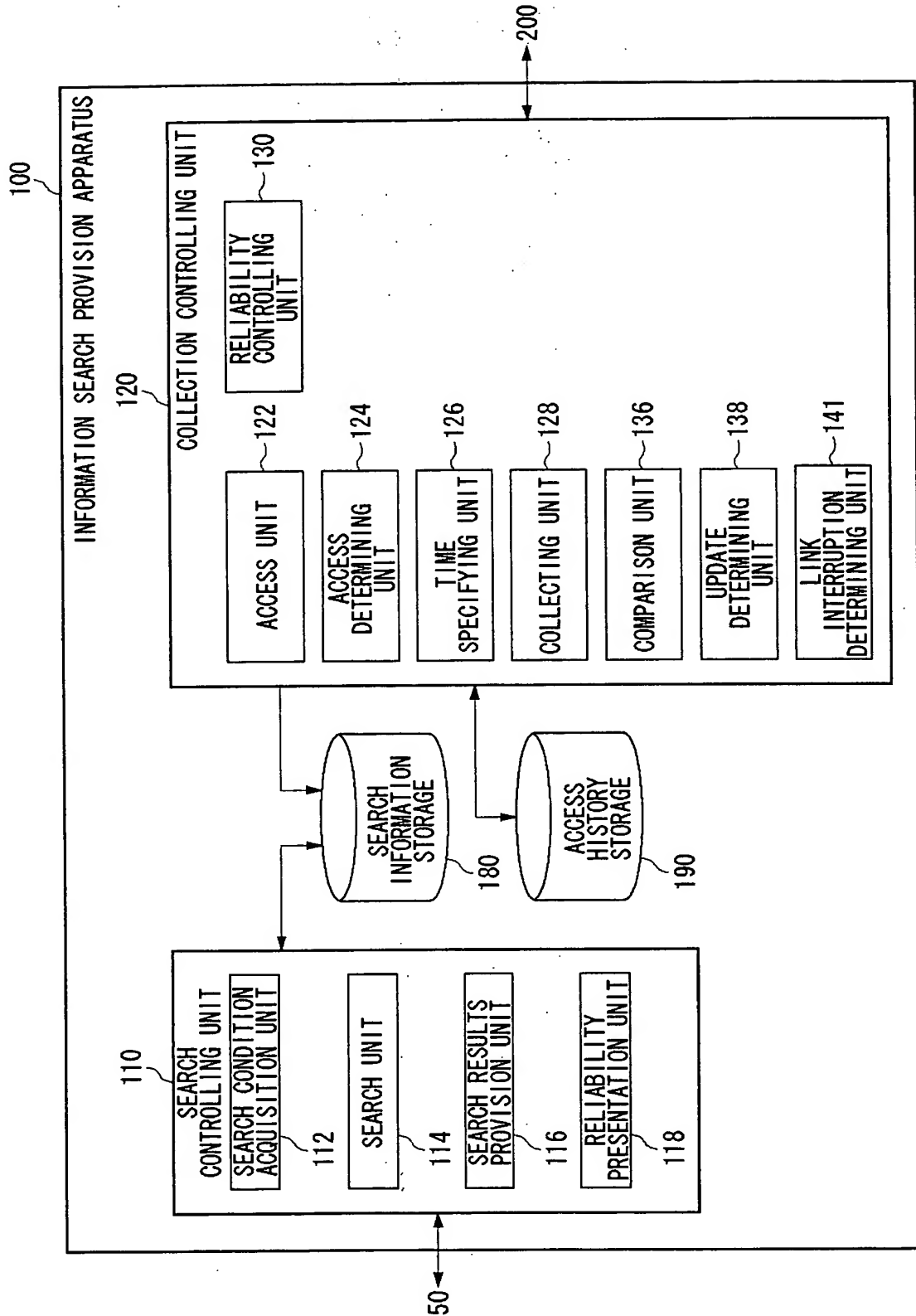


FIG.15

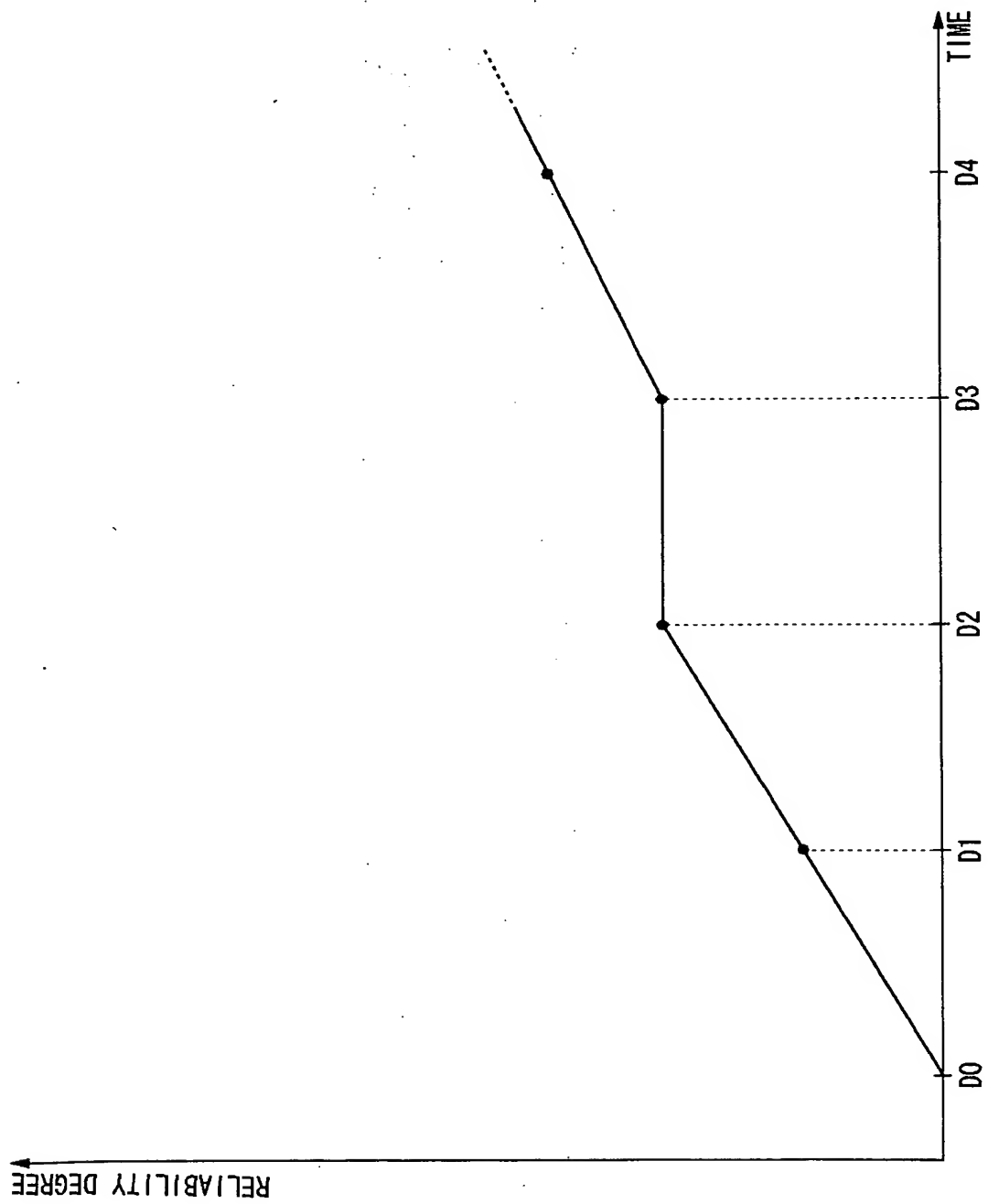


FIG. 16

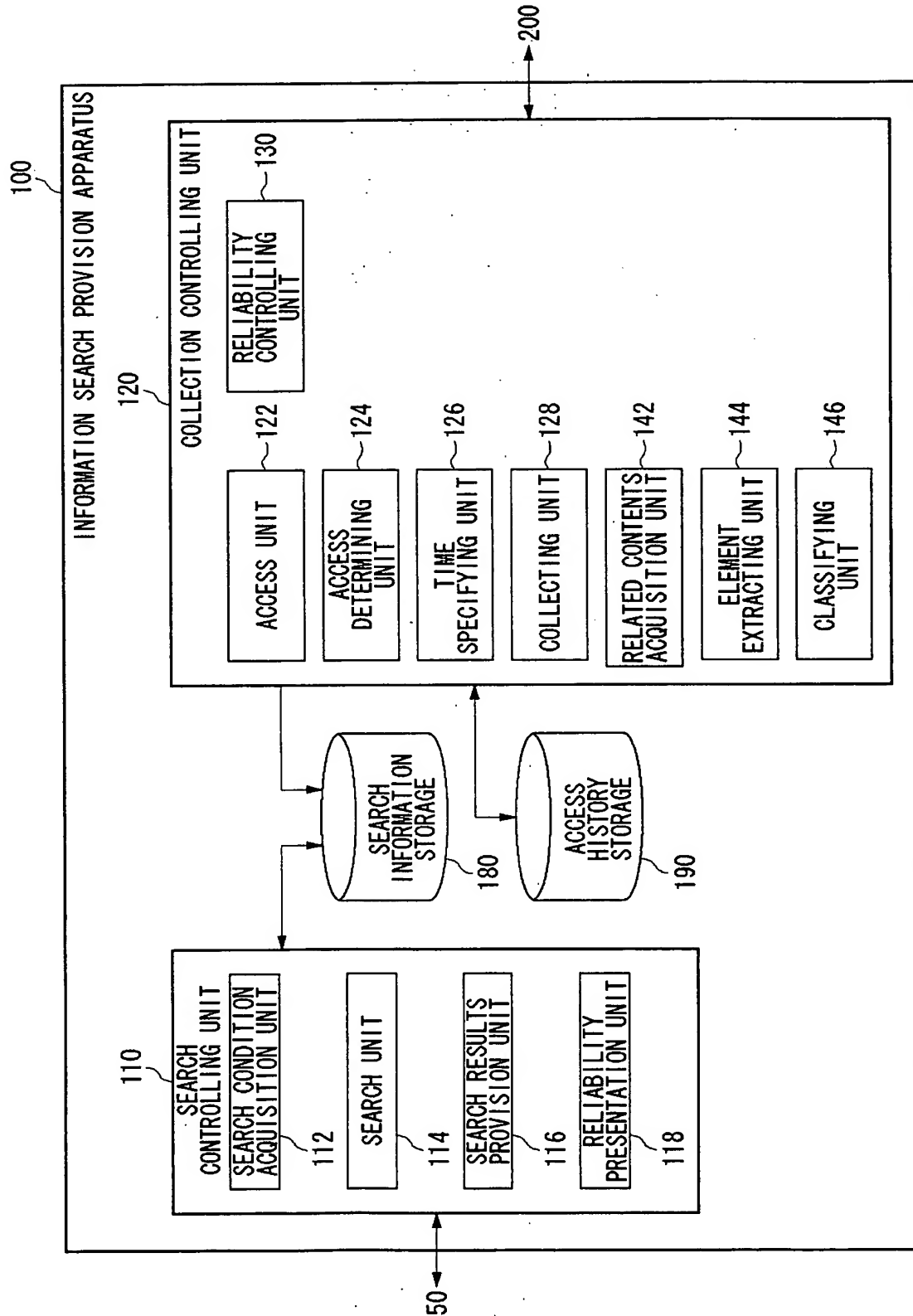


FIG.17

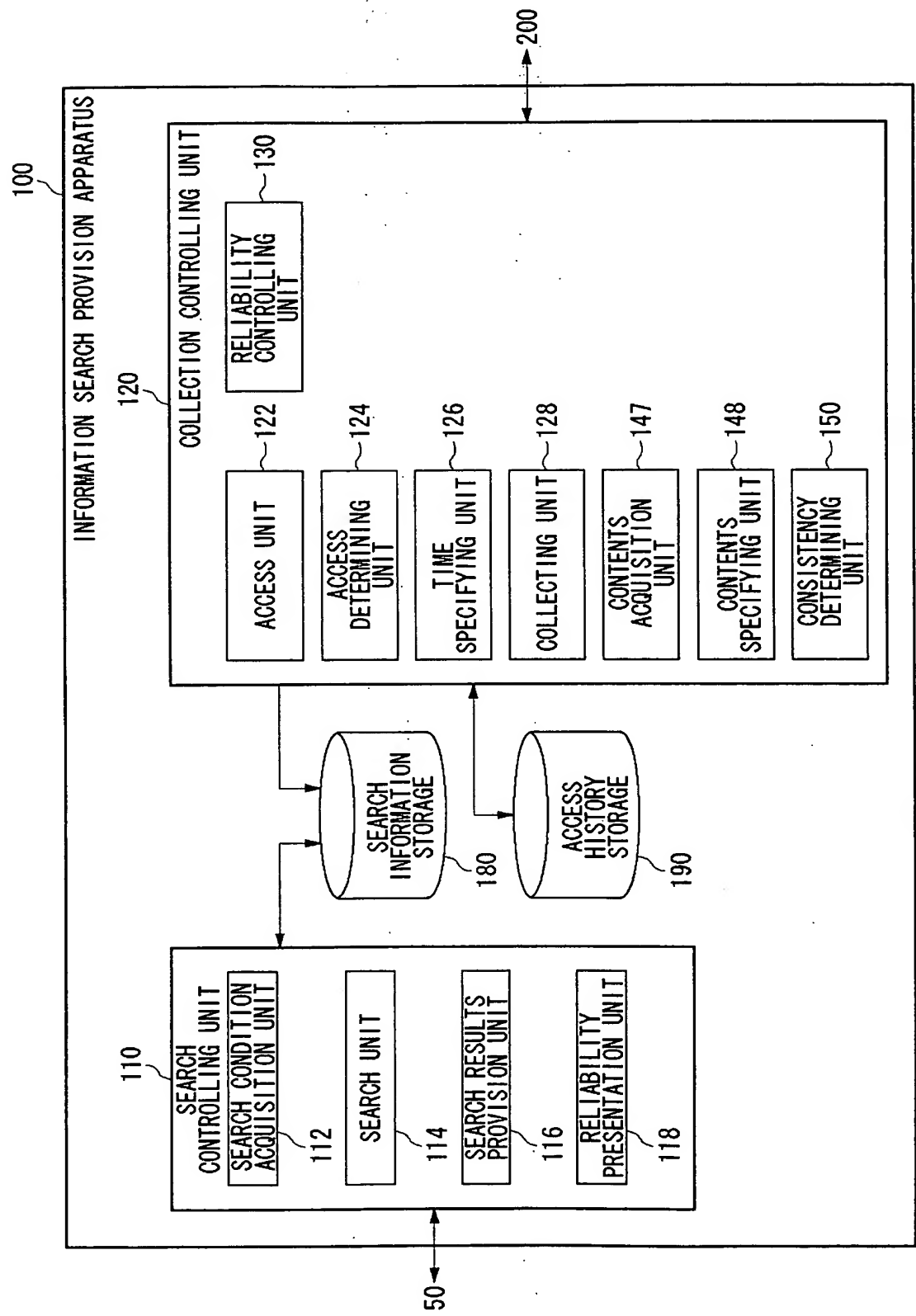


FIG.18

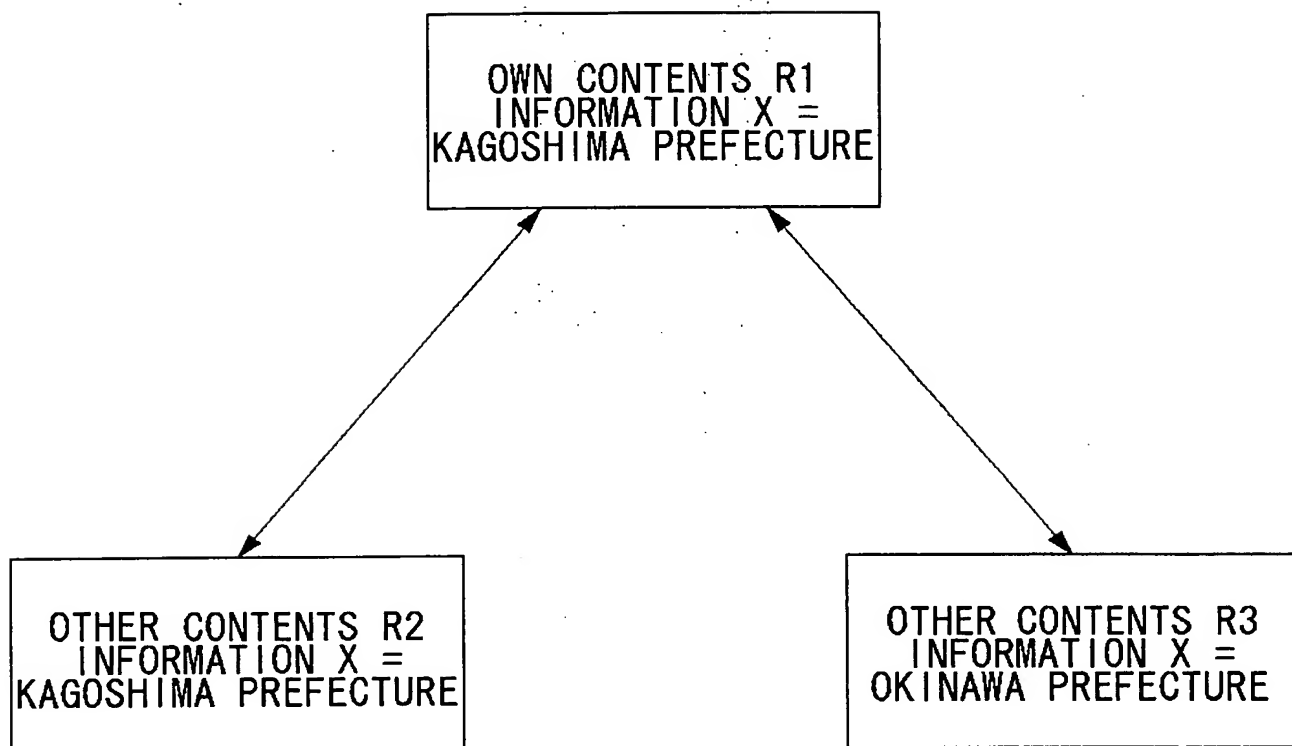


FIG.19

400

INITIAL SCREEN FOR SEARCH

COMPANY NAME/
REPRESENTATIVE NAME/
PRODUCT NAME:

ABC CO., LTD. 402

URL/TEL/FAX/ADDRESS:

http://~1/ 404

OTHERS:

406

408 START

410 CANCEL

FIG. 20

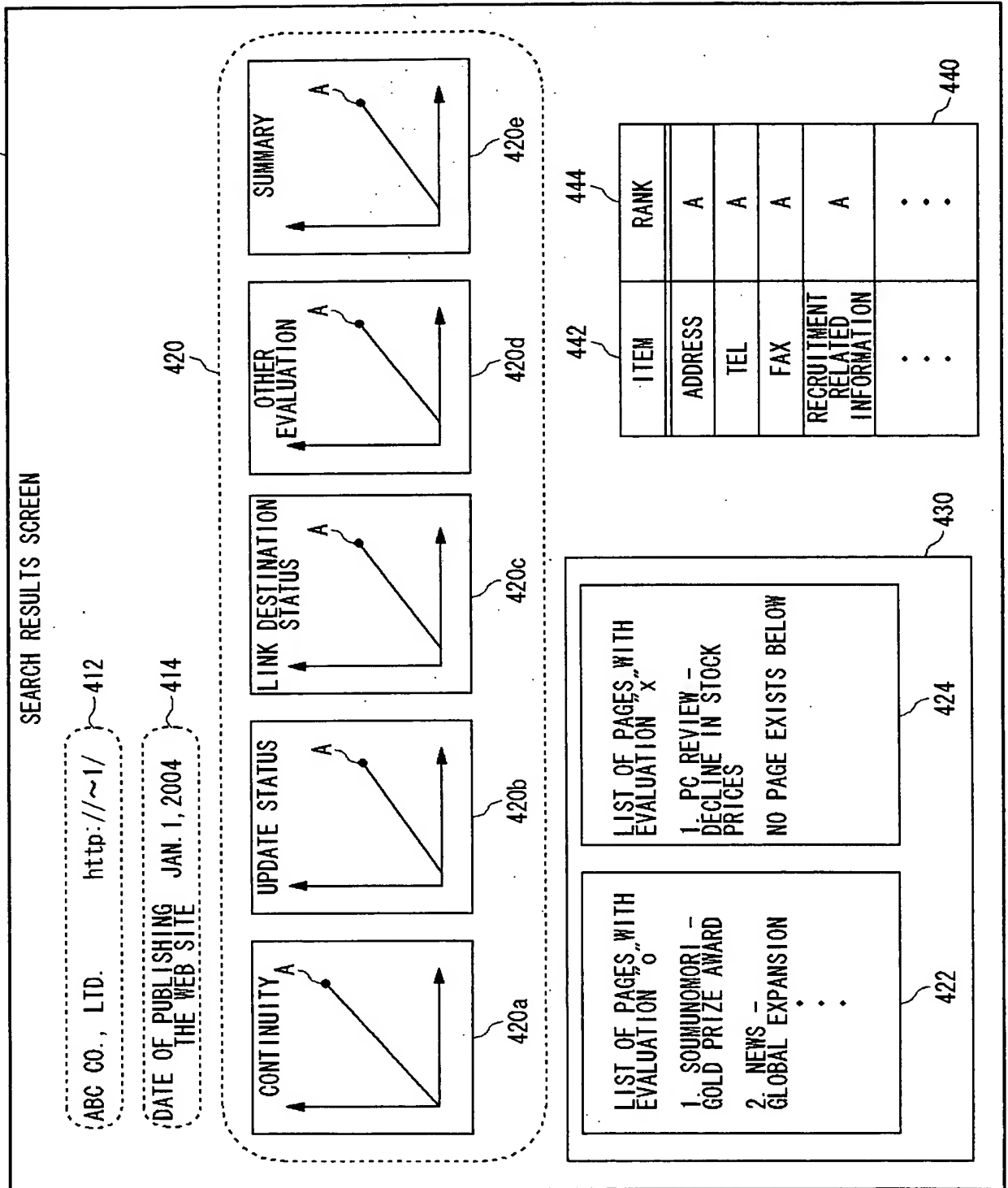


FIG.21

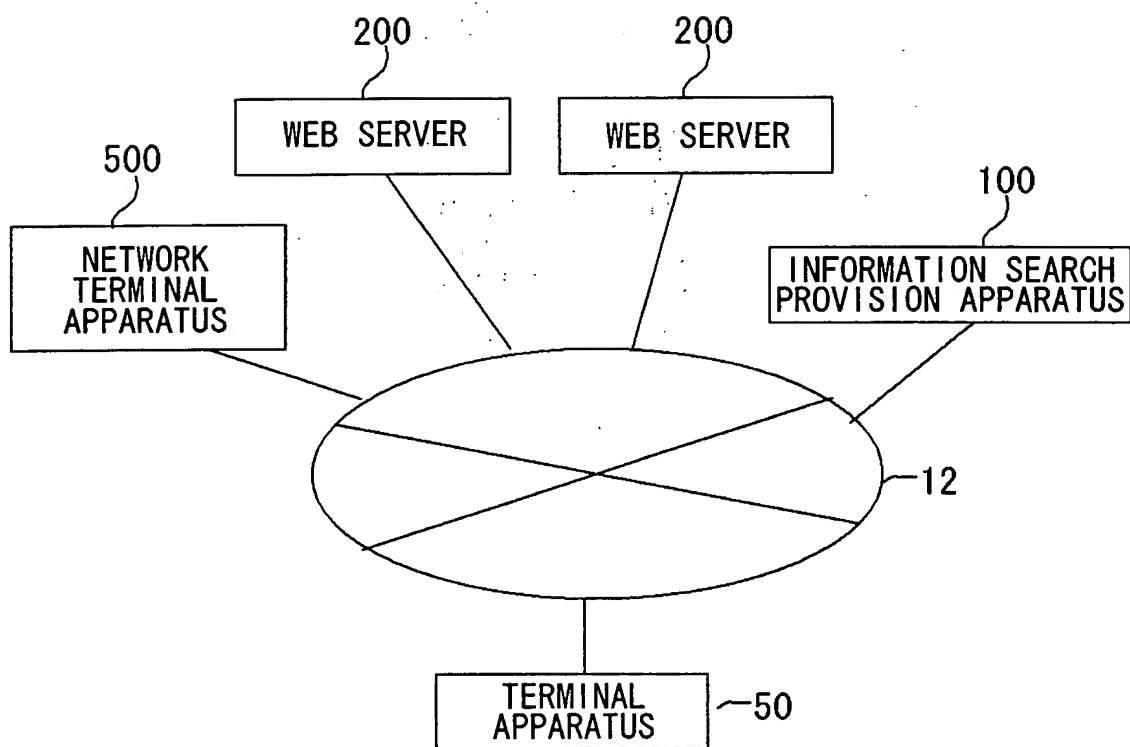


FIG.22

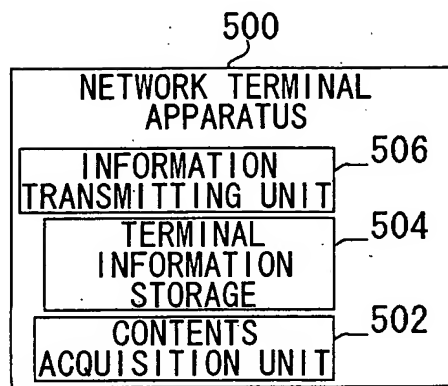


FIG.23

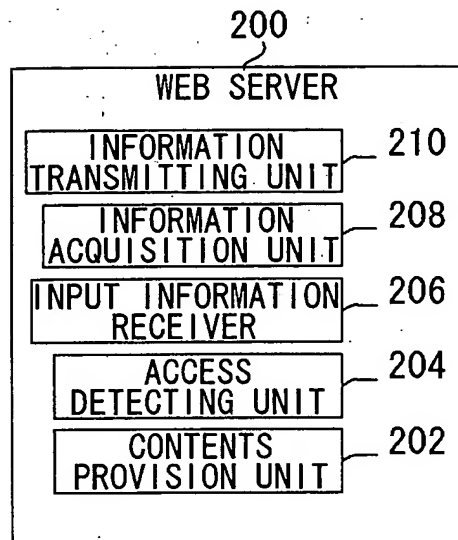


FIG.24

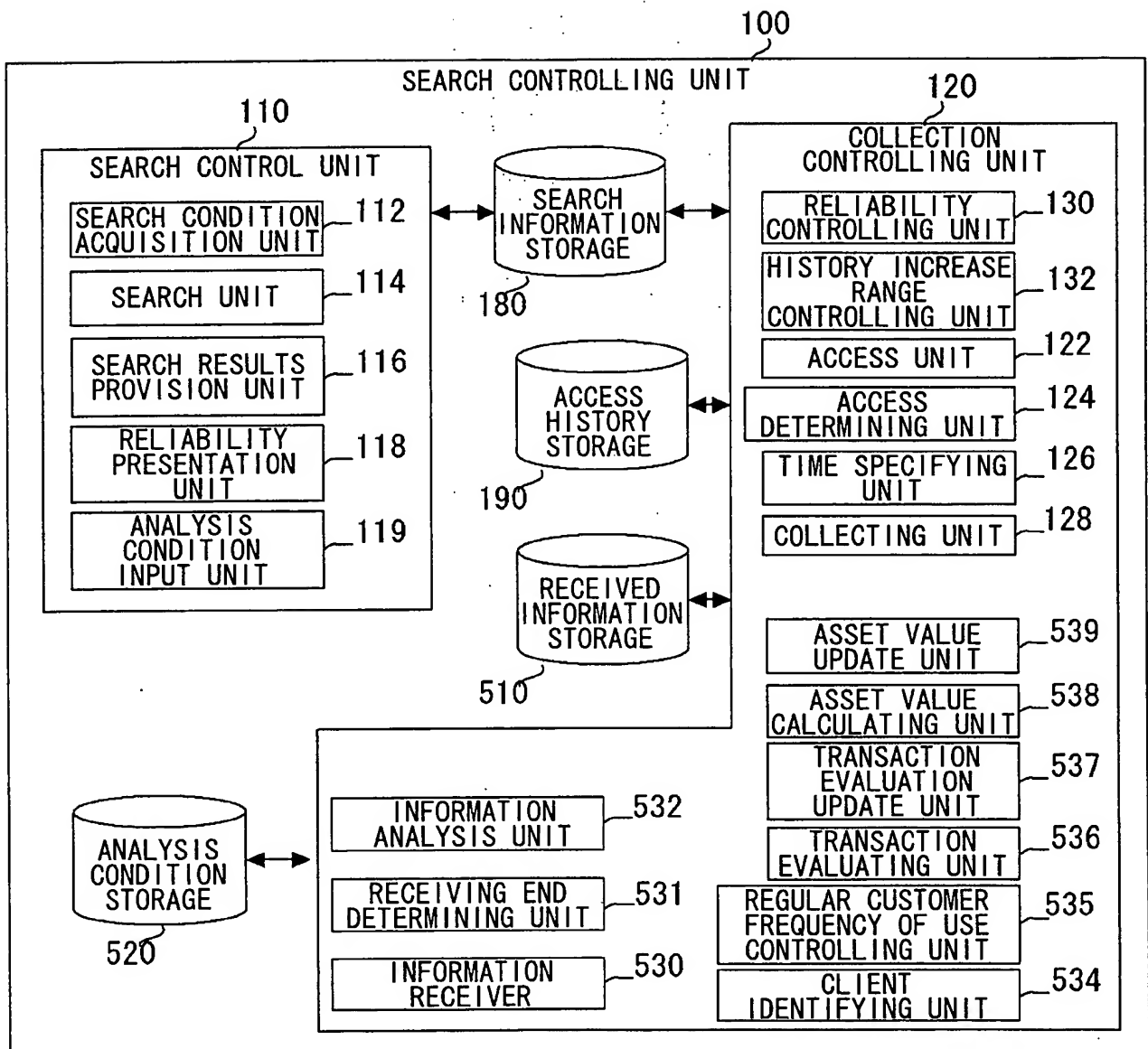


FIG.25

CONTENTS INFORMATION			CLIENT INFORMATION (ACCESS HISTORY)				CLIENT INFORMATION (ACCESS HISTORY)		
IP ADDRESS	URL	CONTENTS	ACCESS TIME/DATE	ACCESS SOURCE IP ADDRESS	BYPASSING URL	OS INFORMATION	PRODUCT NAME	USER NAME	PURCHASING AMOUNT
200.100.100.001	http://~1/	<HTML><BODY> ECONOMIC INFORMATION	5:36 A.M. JANUARY 1, 2004	210.100.100.001	http://*/ /b.html	WINDOWS 2000	A101	TARO YAMAZAKI	29,600 YEN
200.100.100.002	http://~2/	<HTML><BODY> SIGHTSEEING IN KAGOSHIMA	9:36 A.M. MARCH 1, 2004	145.200.100.001	http://*/ /c.html	MAC OS 9	Q1D	HAJIME TANAKA	3,200 YEN

FIG.26

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302	304	306	308	310	312	570	572	574	576
IP ADDRESS	URL	CONTENTS	WEB PAGE PROVISION START DATE	RELI- ABILITY DEGREE	RANGE OF IN- CREASE	TOTAL PURCHAS- ING AMOUNT	TOTAL PRODUCT PROPERTY EVALUATION	REGULAR CUSTOMER FREQUENCY OF USE CONTROL- LING UNIT	ASSET VALUE
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ
200.100.100.001	http://~1/	<HTML><BODY> NEWS	JANUARY 1, 2004	600	5	250,000 YEN	6	20	300,000,000 YEN
200.100.100.002	http://~2/	<HTML><BODY> ECONOMY	JANUARY 1, 2004	300	5	300 YEN	3	15	30,000,000 YEN
200.100.100.003	http://~3/	<HTML><BODY> SPORTS	JANUARY 1, 2004	300	5	0 YEN	0	0	0 YEN
200.100.100.004	http://~4/	<HTML><BODY> TOKYO	FEBRUARY 1, 2004	100	4	0 YEN	0	0	0 YEN
200.100.100.005	http://~5/	<HTML><BODY> WEATHER	FEBRUARY 1, 2004	200	4	25,500 YEN	4	8	255,000,000 YEN
200.100.100.006	http://~6/	<HTML><BODY> KAGOSHIMA	MARCH 1, 2004	80	3	0 YEN	0	0	0 YEN
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ

FIG.27

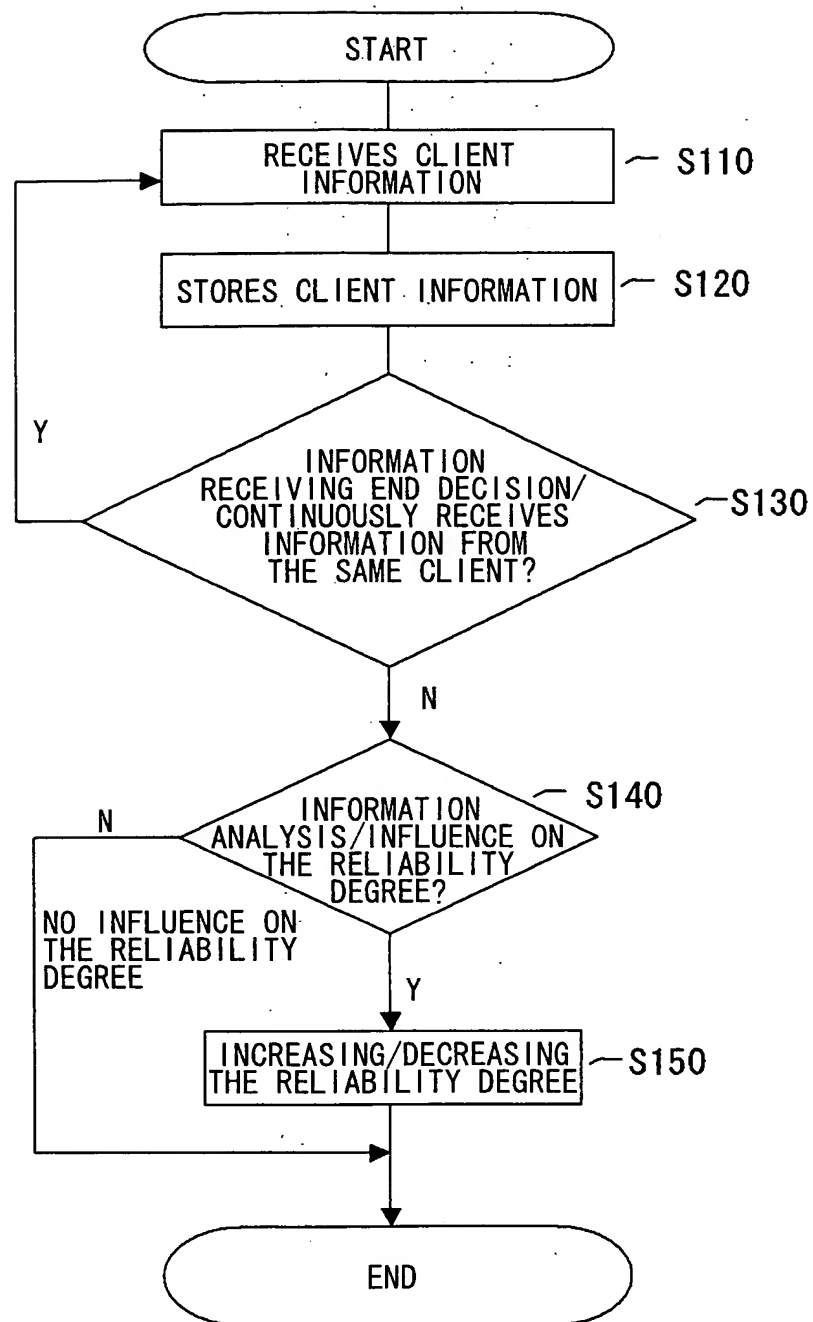


FIG.28

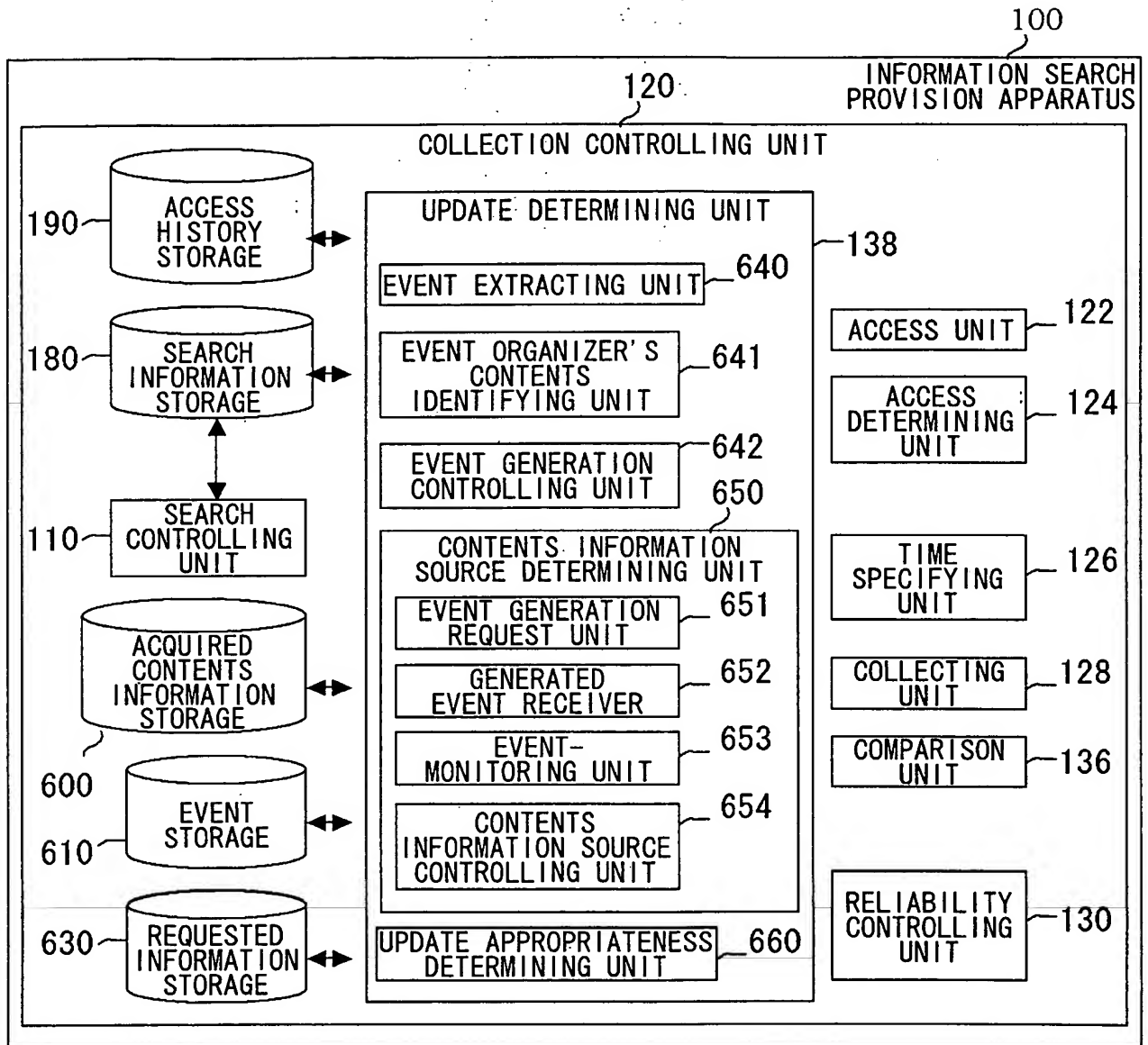


FIG.29

601 IP ADDRESS	602 URL	603 CONTENTS	604 CONTENTS ACQUISITION UNIT
§	§	§	§
200.100.100.001	http://~1/a.html	<HTML><BODY> FEB. 4, A NEW RELEASE OF PRODUCT X, COMPANY A	JAN. 1, 2004
200.100.100.002	http://~2/b.html	<HTML><BODY> TOKYO*****	JAN. 2, 2004
200.100.100.003	http://~3/c.html	<HTML><BODY> FEB. 4, A NEW RELEASE OF PRODUCT X, COMPANY A	JAN. 2, 2004
200.100.100.004	http://~1/a.html	<HTML><BODY> SEPT. 6, ANNOUNCEMENT OF EXPECTED NUMBER OF RECRUITS TO BE HIRED, COMPANY W	FEB. 1, 2004
200.100.100.001	http://~1/a.html	<HTML><BODY> FEB. 6, MR. R. KAGOSHIMA'S VISIT	FEB. 1, 2004
200.100.100.006	http://~6/a.html	<HTML><BODY> FEB. 4, A NEW RELEASE OF PRODUCT X, COMPANY A	MAR. 1, 2004
§	§	§	§

FIG.30

302 IP ADDRESS	304 URL	306 CONTENTS	308 WEB PAGE PROVISION START DATE	310 RELIA- BILITY DEGREE	312 RANGE OF IN- CREASE	620 CONTENTS ORGANIZER	622 CONTENTS INFORMATION SOURCE
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ
200.100.100.001	http://~1/	<HTML><BODY> NEWS	JAN. 1, 2004	600	5	COMPANY A	WEB PAGE
200.100.100.002	http://~2/	<HTML><BODY> ECONOMY	JAN. 1, 2004	300	5	COMPANY B	WEB PAGE
200.100.100.003	http://~3/	<HTML><BODY> SPORTS	JAN. 1, 2004	300	5	GROUP X	INDEPENDENT REPORT
200.100.100.004	http://~4/	<HTML><BODY> TOKYO	FEB. 1, 2004	100	4	MR. C	WEB PAGE
200.100.100.005	http://~5/	<HTML><BODY> WEATHER	FEB. 1, 2004	200	4	UNIVERSITY D	WEB PAGE
200.100.100.006	http://~6/	<HTML><BODY> KAGOSHIMA	MAR. 1, 2004	80	3	NEWSPAPER E	INDEPENDENT REPORT
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ

FIG.31

611	612	613	614	615	616
EVENT	EVENT ORGANIZER	POSTING OF THE EVENT ORGANIZER'S OWN CONTENT	INDEPENDENT REPORT GENERATED PRIOR TO POSTING IN THE OWN CONTENTS	WEB PAGE GENERATED AFTER HAVING BEEN POSTED ONE'S OWN CONTENT	INDEPENDENT REPORT GENERATED AFTER HAVING BEEN POSTED IN THE CONTENTS
Σ	Σ	Σ	Σ	Σ	Σ
FEB. 4, A NEW RELEASE OF PRODUCT X, COMPANY A	COMPANY A	1		2	5
SEPT. 6, ANNOUNCEMENT OF EXPECTED NUMBER OF RECRUITS TO BE HIRED, COMPANY W	COMPANY W		10		
FEB. 6, MR. R. KAGOSHIMA'S VISIT	COMPANY A	1	5	6	8
FEB. 15, RELEASE OF THE PRODUCT YYY, COMPANY B	COMPANY B	1		7	
MAR. 22, ACQUISITION OF COMPANY B, COMPANY R	COMPANY R	1			
Σ	Σ	Σ	Σ	Σ	Σ

FIG.32

631 EVENT	632 CONTENTS ORGANIZER GENERATING AN EVENT	633 PUBLIC ANNOUNCE- MENT DATE	634 MEANS OF PUBLICIZING AN EVENT
S	S	S	S
EXPECTED NUMBER OF RECRUITS TO BE HIRED IS ANNOUNCED TO BE 500 PEOPLE	COMPANY D	FEB. 1, 2004	EVENT PUBLICIZED WITHOUT POSTING A WEB PAGE
MR. Z. KAGOSHIMA'S VISIT	COMPANY E	MAR. 1, 2004	EVENT PUBLICIZED BY WEB PAGE ONLY
S	S	S	S

630

FIG.33

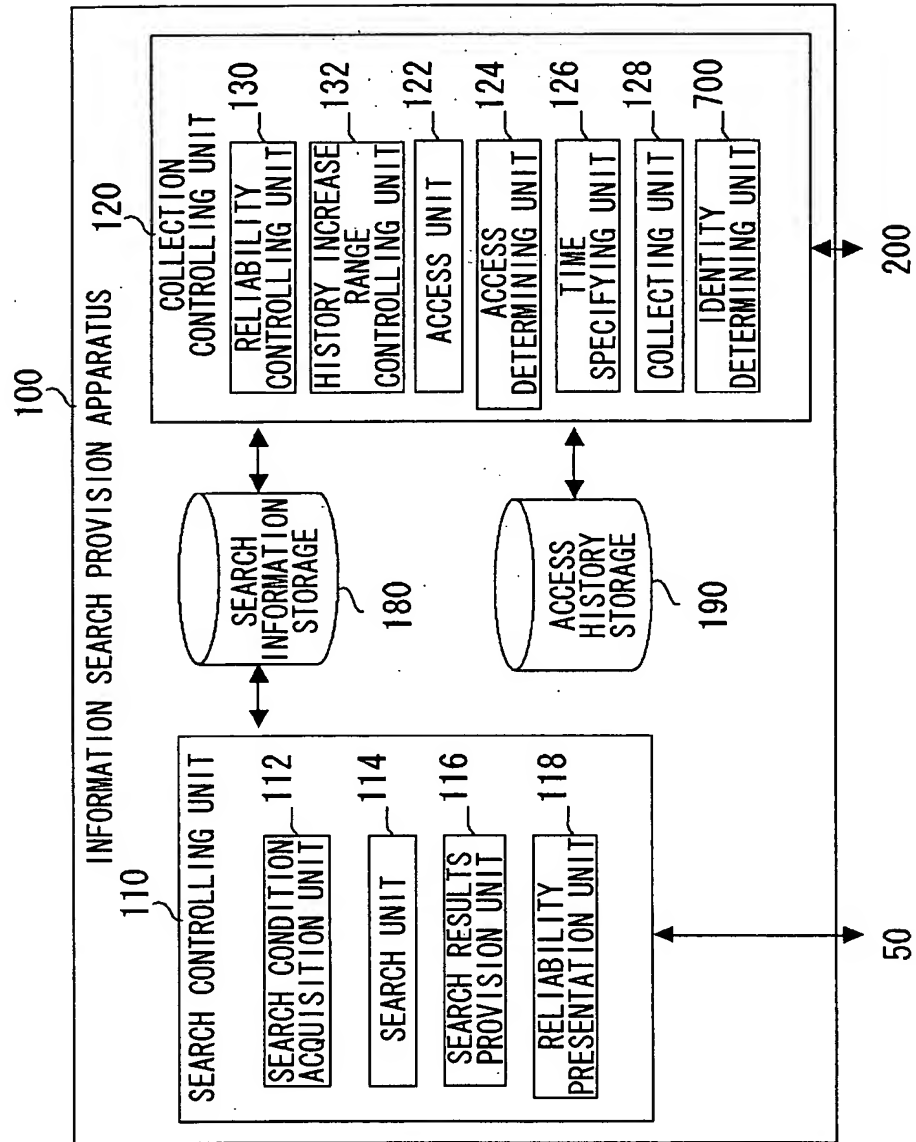


FIG.34

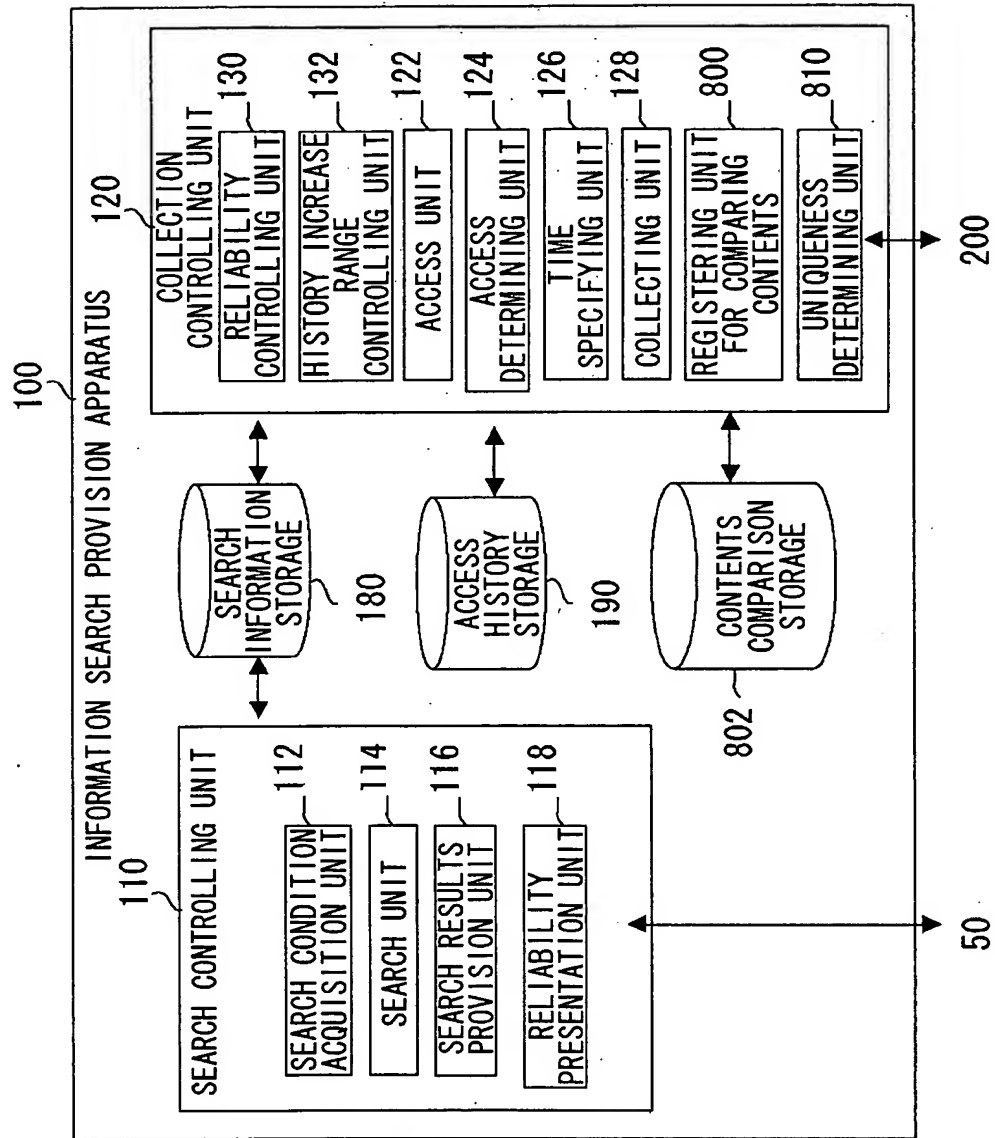


FIG.35

803 CONTENTS ID	804 CONTENTS	805 REGISTRATION DATE	806 REGIS- TRANT	807 RIGHTS HOLDER
§	§	§	§	§
0001	<HTML><BODY> TITLE OF A NOVEL	JAN. 1, 2004	A	A
0002	<HTML><BODY> 	JAN. 1, 2004	B	C
§	§	§	§	§

802

FIG.36

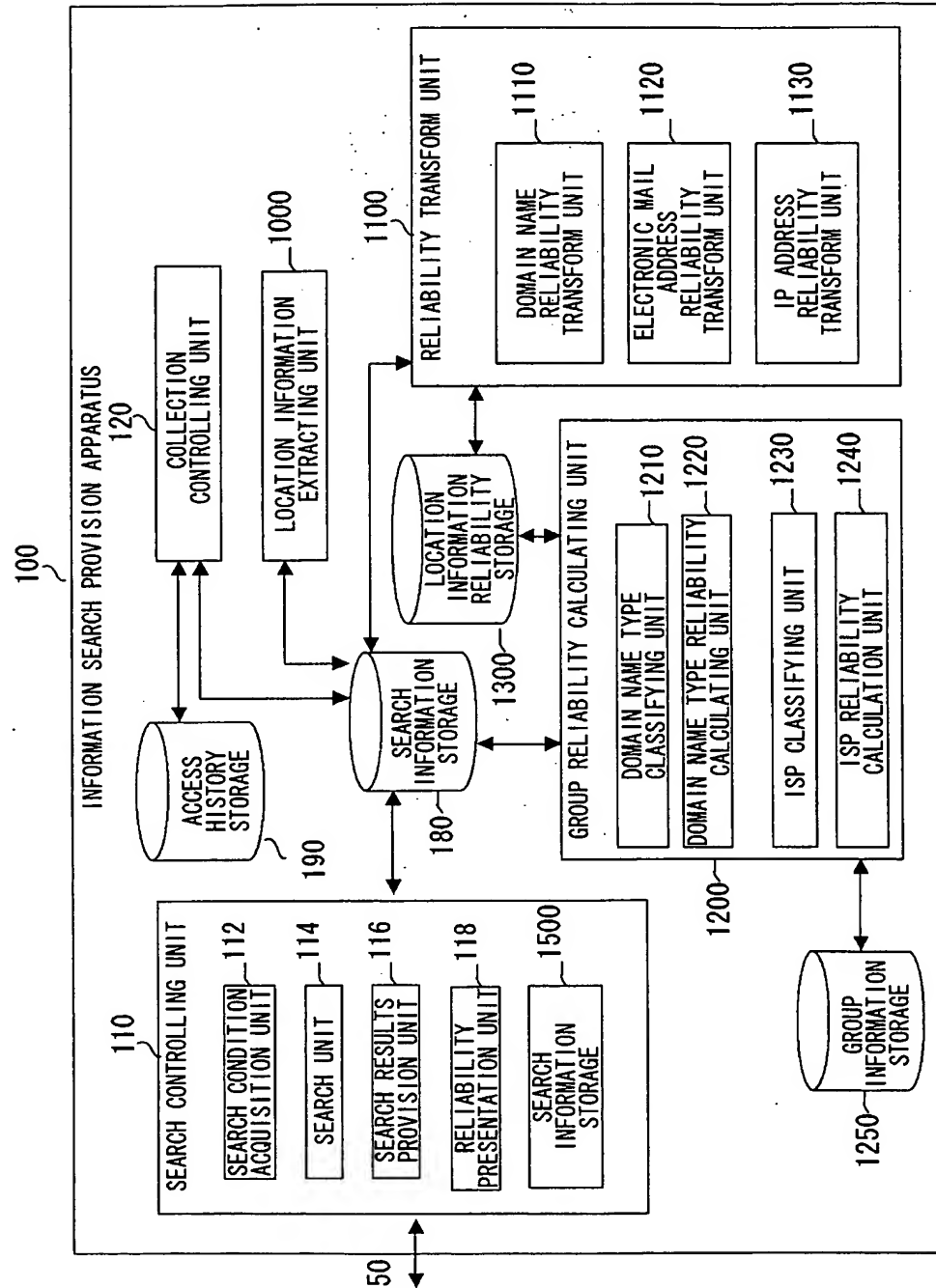


FIG.37

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302	304	306	308	310	312	1400	1402	1404
IP ADDRESS	URL	CONTENTS	WEB PAGE PROVISION START DATE	RELI- ABILITY DEGREE	RANGE OF IN- CREASE	EXTRACTED DOMAIN NAME	DOMAIN NAME TYPE	RESPON- SIBLE ISP
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ
200.100.100.001	http://www.abc.co.jp/a.html	<HTML><BODY> NEWS	JAN. 1, 2004	600	5	abc.co.jp	co.jp	COMPANY A
200.100.100.002	http://www.ab123.com/b.html	<HTML><BODY> ECONOMY	JAN. 1, 2004	300	5	ab123.com	com	COMPANY B
200.100.100.003	http://www.addbc.com/c.html	<HTML><BODY> SPORTS	JAN. 1, 2004	300	5	addbc.com	com	COMPANY B
200.100.100.004	http://www.x12.co.jp/a.html	<HTML><BODY> TOKYO	FEB. 1, 2004	100	4	x12.co.jp	co.jp	COMPANY C
200.100.100.005	http://www.bcdef.com/b.html	<HTML><BODY> WEATHER	FEB. 1, 2004	200	4	bcdef.com	com	COMPANY A
200.100.100.006	http://www.bcg.jp/a.html	<HTML><BODY> KAGOSHIMA	MAR. 1, 2004	80	3	bcg.jp	jp	COMPANY A
Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ	Σ

FIG.38

1262 IP ADDRESS	1264 REGISTRY IN CHARGE BY NATION	1266 ISP IN CHARGE
Σ	Σ	Σ
200.100.100.001	JPNIC	COMPANY A
200.100.100.002	INTER-NIC	COMPANY B
200.100.100.003	INTER-NIC	COMPANY B
200.100.100.004	JPNIC	COMPANY C
200.100.100.005	INTER-NIC	COMPANY A
200.100.100.006	JPNIC	COMPANY A
Σ	Σ	Σ

1250

FIG.39

1302 IP ADDRESS	1304 EXTRACTED DOMAIN NAME	1306 DOMAIN NAME RELIABILITY TRANSFORM UNIT	1308 ELECTRONIC MAIL ADDRESS RELIABILITY TRANSFORM UNIT	1310 IP ADDRESS RELIABILITY TRANSFORM UNIT
Σ	Σ	Σ	Σ	Σ
200.100.100.001	abc.co.jp	600	600	600
200.100.100.002	ab123.com	300	300	300
200.100.100.003	addbc.com	300	300	300
200.100.100.004	x12.co.jp	100	100	100
200.100.100.005	bcdef.com	200	200	200
200.100.100.006	bcg.jp	80	80	80
Σ	Σ	Σ	Σ	Σ

1300

FIG.40

DOMAIN NAME TYPE	DOMAIN NAME TYPE RELIABILITY CALCULATING UNIT
Σ	Σ
co. jp	600
com	267
jp	90
Σ	Σ

1300

FIG.41

1316 ISP IN CHARGE	1318 ISP RELIABILITY CALCULATION UNIT
Σ	Σ
COMPANY A	293
COMPANY B	300
COMPANY C	100
Σ	Σ

1300

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